CSWG Process Review:
Visual Information

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Deputy Visual Information Management

TECOM

Process Overview: Mission Summary

- Serves as a Special Staff Officer to the commander on issues, capabilities and requirements pertaining to Visual Information (VI), Audiovisual (AV), Training Support, Training Devices, and classroom AV services in the form of:
  - — VI products and services i.e.
  - — Serves as the VI Contracting Digital photography, videography graphics, and reproduction.
  - — Imagery acquisition/submission (tactical/operational/instructional/documentation/printing)
  - — Training
  - — Augment OpFor ComCam Units
  - — Officer/Technical Rep.

    -Responsible for the management of:

    Design , research, procurement, install, maintenance and accountability of AV equip.
  - — Training devices, and contractors

Process Overview: Mission Summary

—Customers - Direct support to:

OpFors (mission and training products, services, devices etc.)

Installations (bases and stations)

-Training Installations and Staff Offices (MCAGTF)

-Recruit Training Staffs / Instructors (MCRDs)

-Formal School Staffs / Instructors (Camp Johnson, --

OCS, AWS, MAWTS 1)

-DOD, DON and Federal Agencies and staff offices in the CVIC AO (50 mile radius).

Key Points

- Installation Setting-Process is in direct relation in support of OpFor Mission Enablers i.e. Training, VI Products.

- Augment of Combat Camera Marines-.

  Approximately 163 of 389 Marines are assigned to ComCam units.

Process Review Assessment Chart Visual Information

Process Breakdown Table	Core Assessment Table				Risk Assessment Table		
	Core	Core Critical Enabler	Non-Core Must be Gov't	Non-Core Avail. In Market	Direct Effect on Operational Forces	Criticality	Military Performance Rqmt.
Subprocess A-Provide VI		X			H	H	H
Subprocess B-Manage AV Equip		X			H	H	H
Subprocess C-Training		X			M	M	M
Subprocess D							
etc. (as needed)							

Check one block for each subprocess

Rate each block as "L," "M," or "H"

Core Assessment Table:

Justifying Core Critical Enablers

Subprocess	Justification
(A) Production of products and services	Provide Imagery Based Products; Categories (1), (3) and (4 B, C, F, I, K). This function also requires knowledge of war fighting doctrine and equipment employment (a) Provides for the unbiased advice and counsel to decision makers (b) This function is a capability needed to anticipate and respond to current and future National Needs in support of Information Operations (IO), Intelligence gathering, SRI photography, Civil Affairs, Public Affairs
(B) Manage AV equipment, training devices, contractors	Title X responsibilities: Equipping: As a Central Manager, CVIC is the procurement agency for all local AV, VI requirements and manages research, design, install, maintenance and accountability for all AV equipment and associated contracts in support of USMC training facilities. As a primary function the CVIC has the role and responsibility as the Contracting Officer and/or COTR for the management of training classrooms, training devices, contractors, and maintenance contracts.

Back-Up Chart 2

Core Assessment Table:

Justifying Core Critical Enablers

Subprocess	Justification
Training	Title X Responsibilities: Training: (a) CVICs provide direct and " significant influence to all OpFor training" Corps wide: (a) Specifically, 4600 Marines are tasked and imbedded in Formal Schools- i.e., Tactical Education Exercise Control Group (TEECG) 29 Palms. Actively assigned to the Combined Arms Exercises. Products range from tactical imagery, "live fire" training products (real time), after actions, documentation, printing, reproduction, safety etc. (b) MCRD CVICs provide instructional media products, Recruit training tapes, etc..
Mobilization	Title X responsibility: Mobilize: (a) Due to the limited structure and high tempo of OpFor ComCam Units, Installation CIVCs provide augmentation to OpFor Combat Camera Units during combatant/noncombatant/exercises, operations and training evolutions.

Back-Up Chart 3

Risk Assessment Table:
Direct Effect on Operating Forces

Subprocess	Justification for “M” or “H” Risk
(A) Produce VI Products	Installation CVIC products and service requirements “provide sufficient hands-on work to foster future performers of Block A functions (develop a pipeline of future decision making Combat Camera Officers and SNCOs) and assignment to ComCam Unit.
(B) Manage AV equipment, training devices, contractors	Without the enabling function provided by the management of the process, OpFor units would be training in substandard , ill equipped, non standard facilities, cost of equip, both operational and maintenance would be the norm.

Back-Up Chart 4

Risk Assessment Table:
Direct Effect on Operating Forces

Subprocess	Justification for “M” or “H” Risk
Training	CVICs provide direct and “ significant influence to all OpFor training” Corps wide: Without this support the training requirements for equipped facilities, instructional media products, interactive DL products, training videos, and the skill maintenance required of the MOS hands on training to “provide sufficient hands-on work to foster future performers of Block A functions (develop a pipeline of future decision making Combat Camera Officers and SNCOs) can not be realized.
Mobilize	Due to the limited structure assigned to ComCam Units, Installation CVICs augment OpFor Combat Camera during combatant, non-combatant, exercises, and training evolutions. This augmentation provides the opfors with needed structure and skill sets while simultaneously providing the installation Marines much needed Battle Skills Training (BST) which maintains the skills required to perform the primary combat mission of the Corps.

Back-Up Chart 4

Risk Assessment Table:
Criticality Assessment

Subprocess	Justification for “M” or “H” Risk
Produce VI Products	Installations, training offices and staff routinely request imagery in support of think tanks, war colleges, historical production and initiatives. Although this study requests that mobilization and/or augmentation not be considered, it is imperative that the full picture be displayed..(see mobilize comments below). Imagery in circulation has value that far surpasses a single need. Imagery may have significance for several people or organizations simultaneously, e.g. the on-scene commander, planners, analysts, civil affairs, engineers, military police, JCS, Public Affairs as well as the warfighters. The point being, due to the broad brush affect of products and the multi tasking of CVIC Marines in support of installation and Warfighter needs, CVIC Marines provide a valuable asset that far exceeds the routines of any other single occupation. Therefore, installation CVICS are as critical an asset in garrison just as they are in combat and provides “ situational awareness and information dissemination to key decision makers on as well as off the battlefield, simultaneously.
(B) Manage AV equipment, training devices, contractors	IHG –equipping, servicing, maintaining and acquiring real property interests necessary to carry out a title X training function.

Back-Up Chart 5

Risk Assessment Table:
Criticality Assessment

Subprocess	Justification for “M” or “H” Risk
Training	The technical skill sets required of a 4600 Marine, and the nature of Marine Battle field Concepts require all Marines to “train as we fight”. Without the continuous hands on training, even during garrison rotation, would mean a failure to provide a continuous stream of trained Combat Camera Marines, augments to the opfors and sustainment training for those who have rotated to a garrison CVIC.
Mobilize	MOS 4600 is 389 strong of which 150 (approx) are assigned to the OpFor ComCam Units; there is no Reserve capability. Garrison related, non routine tasks include; Deployments in support of increases in support requirements i.e., Information Operations, Intel, Imagery Interpretation. Due to the limited structure of Combat Camera, the Marine Corps relies on “global sourcing” from Installation CVICs due to the high op-tempo and world events. The failure to mobilize augments would result in significant reduction, and in some cases elimination of ComCam support to key decision makers within the MAGTF to those elements that do not own ComCam Structure and rely on “global sourcing”.

Risk Assessment Table: Military Performance Rqmt

Subprocess	Justification for “M” or “H” Risk
Provide VI products and services	MOS 4600 consists of Combat Photography, Combat videography, Combat Illustrator and Combat Lithography. These technical skills provide direct and indirect support to commanders both combatant and non combatant during operations, exercises, and training. Visuals “enhance the commanders decision making, information and situational awareness” (OIF Lessons learned). In order to provide direct Support to the commander, CVIC Marines are: (a) Operationally assigned in direct support of training I.e. such as MCAGTF (CAXs,) and MCRD and Camp Johnson CVICs, (training commands) MCB Camp Pen provides direct support to SOI etc. and serve as augments to elements that do not have comcam structure. (b) These support assignments require Marines to be tasked to perform non routine VI requirements in tactical environments, field conditions, live fire exercises, deployments, etc. Personnel with like skills are available in the market. However, the following is offered for consideration: (a) Breaking out the military performance in this process can be done if the structure is moved to the Operating Forces, and Formal Schools where shortfalls are present. (b) Based on the responsibilities of the CVIC Directors, that position must remain IHG government.

Back-Up Chart 6

Risk Assessment Table: Military Performance Rqmt

Subprocess	Justification for “M” or “H” Risk
Provide VI products and services (CONT)	(c) In order to place needed structure in the opfors the recommendation is offered: Assign a government employee as the director to those installation activities that are not required to deploy.I.e. MCRD PI, MCB Camp Lejeune, MCB Quantico, MCAS Yuma, MCAS Miramar etc..releasing the Officers to serve in needed billets in the OpFors.I.e FSSG, Wings, MEUs etc.. Any other course of action that relates to contracting out roles and responsibilities of the Installations providing VI support to training will : (a) Diminish the training and quality of training to the opfors (b) Will not allow “sufficient hands-on work to foster future performers of Block A functions (develop a pipeline of future decision making Combat Camera Officers and SNCOs). (c) Render skills unsustainable throughout the MOS and the Marine Corps
Training	In addition to the aforementioned sub-process, the training requirement for installation Marines in the 4600 MOS is the same as that of a ComCam Marine. Based on the ITS, 4600 Marines must train to perform tasks that relate to combat as well as installation type support such as: Acquire imagery, perform surveillance/ reconnaissance/ intelligence (SRI) photography, document expeditionary and installation operations, transmit imagery, print maps and tactical documents, bind/stitch pamphlets etc. To break out any of these processes would render both, the OpFors and Installation Marines and more importantly, the USMC VI and Combat Camera capability, non mission capable.

Back-Up Chart 6